

# COVID-19 Wargaming

## Premortem Risk Analysis

**Few firms can replicate the capacity of The Right Door to understand the challenges – and the opportunities – our clients face so we can mobilize the right consulting resources, the right solutions and deliver results.** Why not benefit from the expertise we have to offer? We would like to introduce you to our Risk Analysis Team.

Researchers at the Wharton School and Cornell University discovered that when organizations run “what if” scenarios while **imagining that an event has already occurred**, they achieve a 30% increase in correctly identifying reasons for future outcomes. In government planning and military wargaming, this tool is called a **premortem**.

Nearly every public sector leader has been part of a postmortem – but hindsight is always 20/20 and too late to change the outcome. A premortem is the opposite. It is a disciplined approach that helps executive teams identify risks and potential points of failure at the outset – so that the business plan can be improved – before executing on a costly and risky strategy.

“In response to the impact of Covid-19, the risk analysis team is working with our clients to quickly de-risk plans and initiatives, and also working on what is to come and what must come from government.”

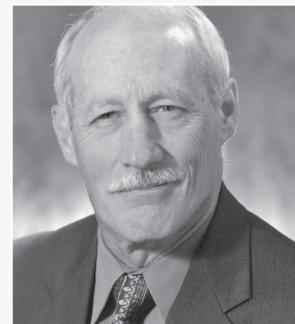
### Meet the Risk Analysis Team



**LGen. (Ret'd) Alain Parent** rose to be the number-two in the Canadian Armed Forces, after first serving as Commander NATO Response Force.



**Michael Ferrabee** is a Leadership Advocacy strategist who has been called “one of Canada’s best” leadership thinkers and facilitators.



**LGen. (Ret'd) Ken Pennie** was the Deputy Commander NORAD during the 9/11 terrorist attacks, and later went on to be the Commander of the Royal Canadian Air Force.

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The risk management team is working with our clients today to quickly de-risk plans and initiatives, but also working on what is to come and what must come from government. Just over the horizon are turns in the road with huge expectations that government will fix today, and then transform itself to pay for it tomorrow.

The team of retired military leaders and senior public servants run clients through scenario-planning, factoring in all the negative things that could happen. Available on short notice, we can turn on a dime to wargame with clients the second-order consequences. Using our deep experience responding to crises at the highest levels of government, we challenge assumptions, diagnose vulnerabilities, and provide tangible recommendations to clients. Our risk analysis team is comprised of those who have responded to crises at the highest levels, in the unique context of government mandates and ministerial decision-making.

In our premortem sessions with executive teams, the most common question we get is, “*How can I sell this to Ministers?*” Our team has many spent years navigating our country and its allies through various crises, including 9-11. We understand how to negotiate that challenging space between public service advice and political decision-making.

No other Risk Analysis team has both the expertise and experience that we bring together to manage Risk Planning and Communications. With our team, you will find people who not only understand the machinery of government, communications, and media, but also the psychology that underlies thoughts, feelings, and perceptions.

These critical risk analysis services can be procured through a Sole-source contract with ProServices.

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**If you are interested in learning more about Premortem Risk Analysis, contact Heather Buchan at [hbuchan@therightdoor.ca](mailto:hbuchan@therightdoor.ca)**



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